
AMERICAN INSTITUTE OF ORGANBUILDERS

415-385-8204
execsec@pipeorgan.org
www.pipeorgan.org

PO Box 1695
Grass Valley CA 95945

Display Ad Specifications and Guidelines

Advertisements for the *Journal of American Organbuilding*

Thank you for your interest in placing an ad in the *Journal of American Organbuilding*. Specifications for ad sizes, format, and submission details follow.

All ads will be in full color, but you may use black and white copy if you prefer. You may pay for an entire year at once if you choose, and you may change your ad as often as you like. Once placed, we will continue to run your ad and invoice you as each issue goes to press. Ads will run until we are informed that you wish to stop advertising in the *Journal*.

PUBLICATION TIMELINE

January 1for February
March 15for May
June 15for August
September 15for November

Ad Sizing Schedule

Full page	8-1/2 x 11"	Full bleed, no border
Half Page	7-1/4 x 4-1/2"	Border, no bleed
Quarter Page Horizontal	7-1/4 x 2-1/8"	Border, no bleed
Quarter Page Vertical	3-1/2 x 4-1/2"	Border, no bleed
Business Card	3-1/2 x 2"	Border, no bleed

FILE SPECIFICATIONS AND SUBMISSION - Please submit your ad copy files through email. If the file is too large for your email provider, file sharing services such as DropBox are available and may be used. Our preferred file formats are either a Print-Ready PDF with all fonts embedded, or a graphics file with a minimum of 300 DPI resolution (PSD | TIFF | JPG). We do have limited ad design services available at an extra charge. Please contact the Executive Secretary for more information.



Mark Hotsenpiller, *Executive Secretary*

